



# MICRO AND SMALL ENTERPRISES AUTHORITY

## REQUEST FOR EXPRESSIONS OF INTEREST

### (CONSULTING SERVICES – FIRM SELECTION)

<b>NAME OF PROJECT:</b>	<b>KENYA JOBS AND ECONOMIC TRANSFORMATION PROJECT (KJET)</b>
<b>ASSIGNMENT TITLE:</b>	<b>VALUE CHAIN MAPPING/ANALYSIS</b>
<b>REFERENCE NO.</b>	<b>MSEA/KJET/REO1/03/2024-2025</b>

The Government of Kenya has received financing from the World Bank toward the cost of the Kenya Jobs and Economic Transformation Project and intends to apply part of the proceeds for consulting services.

The Consulting services (“the Services”) include to undertake a value chain mapping exercise that focuses on the 9 priority value chains identified under the Bottom-up Economic Transformation Agenda (BETA).

The Kenya Jobs and Economic Transformation (KJET) Project development objective is to increase private sector investments, access to markets and sustainable finance to create and improve jobs. The project targets to create and improve productivity of select MSME clusters based on priority value chains envisioned under the Bottom-up Economic Transformation Agenda (BETA).

The Micro and Small Enterprises Authority now invites eligible consulting firms (“*Consultants*”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

Consultants will be selected in accordance with the Quality Cost Based Selection method set out in the procurement guidelines and Regulations. Detailed information for the Expression of Interest can be downloaded from [www.msea.go.ke](http://www.msea.go.ke) or [www.tenders.go.ke](http://www.tenders.go.ke).

Further information can be obtained through [kjetproc@msea.go.ke](mailto:kjetproc@msea.go.ke) or at the address below during office hours 0900 to 1700 hours.

Expressions of interest must be delivered in plain sealed envelope clearly marked with tender number and deposited in the **tender box located on the mezzanine floor, Utalii House, along Utalii Lane** to the address below by **Tuesday 28<sup>th</sup> January, 2025 at 1100 hours**.

**Chief Executive Officer**  
**Micro and Small Enterprises Authority**  
**Utalii House Mezzanine Floor**  
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**Nairobi, Kenya**  
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