



MICRO AND SMALL ENTERPRISES AUTHORITY

PROVISION OF DIGITAL ENTREPRENEURSHIP APTITUDE TEST (EAT)- FRAMEWORK AGREEMENT

ASSIGNMENT TITLE: Provision of Digital Entrepreneurship Aptitude Test (EAT)

REFERENCE NO. MSEA/NYOTA/NCB/10/2024-2025

The Government's Bottom-up Economic Transformation Agenda (BETA) places significant focus on the Micro, Small, and Enterprises (MSE) Sector by prioritizing financial inclusion for MSEs, adopting a value chain approach to MSE products, and promoting sustainable job creation through the sector.

In line with this agenda, The Government of Kenya (GOK), with the support of the World Bank, is implementing the National Youth Opportunities Towards Advancement (NYOTA) Project. This significant initiative aims to establish a foundation and systems for the sustained creation of opportunities for employment, earnings, and savings to enhance economic empowerment among youth in all 47 counties. The Authority seeks to engage a service provider for the provision of the Digital Entrepreneurship Aptitude Test (EAT).

The Micro and Small Enterprises Authority now invites applications from interested and eligible bidders to provide the Digital Entrepreneurship Aptitude Test (EAT).

Tender documents can be downloaded at no cost from www.msea.go.ke. Completed tender documents must be submitted in a plain, sealed envelope, clearly marked with the tender number, and deposited in the tender box located on the Mezzanine Floor of Utalii House, along Utalii Lane.

Submissions must be addressed to:

**THE CHIEF EXECUTIVE OFFICER
Micro and Small Enterprises Authority
P.O. BOX 48823-00100, Nairobi**

The deadline for submission is **28th January 2025 at 11:00 a.m.**

Tenders will be opened immediately after the deadline. The opening will be public, and bidders' designated representatives who choose to attend are welcome. Late tenders will not be accepted.