



MICRO AND SMALL ENTERPRISES AUTHORITY

REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTING SERVICES – FRAMEWORK AGREEMENT- FIRM SELECTION)

COUNTRY: KENYA

NAME OF PROJECT: NATIONAL YOUTH OPPORTUNITIES TOWARDS
ADVANCEMENT (NYOTA)

Loan No./Credit No./ Grant No.: IDA-7355-KE

Assignment Title: BUSINESS DEVELOPMENT SERVICES (BDS) PROVIDERS

The Government of Kenya has received financing from the World Bank toward the cost of the National Youth Opportunities Towards Advancement, and intends to apply part of the proceeds for consulting services.

The Consulting services (“the Services”) include Business Development Services (BDS) to establish a foundation and systems for the sustained creation of opportunities for employment, earnings, and savings to improve economic empowerment among youth in all 47 counties.

The targeted beneficiaries of the project are Kenyan youth aged 18 to 29 who are unemployed, have experienced extended periods of unemployment, or are currently engaged in vulnerable jobs. For persons living with disabilities (PWDs), the upper age limit is extended to 35 years. The educational level of the targeted beneficiaries ranges from Form 4 and below.

The role of the Business Development Services Providers is to design and implement innovative BDS delivery packages based on a needs assessment to eligible beneficiaries in the urban and rural areas of targeted counties. These packages may include short term face to face or remote training, proactive mentorship and coaching for the project selected beneficiaries. The mode of delivery should be scalable and customizable. The Project is being implemented in phases, and the Consultants for BDS will be contracted in lots under Framework Agreement.

Lot	Refernce No.	Description
1	MSEA/NYOTA/NCB/01/ 2024- 2025	Provision of Business Development Services, Counties: Kakamega, Vihiga, Bungoma, Busia
2	MSEA/NYOTA/NCB/02/ 2024- 2025	Provision of Business Development Services, Counties: Siaya, Kisumu, Homabay, Migori, Kisii, Nyamira
3	MSEA/NYOTA/NCB/03/ 2024- 2025	Provision of Business Development Services, Counties: Baringo, Uasin Gishu, Tranzoia, Elgeyo Marakwet, West Pokot, Turkana, Laikipia
4	MSEA/NYOTA/NCB/04/ 2024- 2025	Provision of Business Development Services, Counties: Nakuru, Kericho, Nandi, Bomet, Narok, Kajiado
5	MSEA/NYOTA/NCB/05/ 2024- 2025	Provision of Business Development Services, Counties: Marsabit, Wajir, Mandera, Samburu, Garissa
6	MSEA/NYOTA/NCB/06/ 2024- 2025	Provision of Business Development Services, Counties: Kiambu, Nyeri, Murang'a, Kirinyanga, Nyandarua, Nairobi
7	MSEA/NYOTA/NCB/07/ 2024- 2025	Provision of Business Development Services, Counties: Meru, Tharaka Nithi, Embu, Isiolo, Kitui, Machakos, Makueni
8	MSEA/NYOTA/NCB/08/ 2024- 2025	Provision of Business Development Services, Counties: Mombasa, Kwale, Kilifi, Tana River, Lamu, Taita Taveta

The Micro and Small Enterprises Authority now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services under Framework Agreement.

The shortlisting criteria for the firm:

1. Cover letter for EOI indicating Lots applied for;
2. Minimum of 8 years’ relevant experience and technical capacity to provide Business Development Services to the vulnerable youth and/or entrepreneurs.
3. Undertaken a minimum of two assignments of similar nature in the past five years including at least one in Kenya (2018 to present)
4. Demonstration of having developed or customized BDS curriculum to the contextual and methodological needs of beneficiaries;
5. Demonstrated capacity to carry out similar services at scale in Kenya.

NB A FIRM WILL BID FOR A MAXIMUM OF TWO (2) LOTS.

Key Experts will not be evaluated at the shortlisting stage.

The attention of interested Consultants is drawn to paragraph 3.14, 3.16 and 3.17 of the World Bank's "*Procurement Regulation for IPF Borrowers*" dated July 2016 and revised September 2023 (5th Edition) setting forth the World Bank's policy on conflict of interest.

Consultants may submit their REOI as an individual firm or in association in the form of a joint venture or sub-consultancy. All the members of the joint venture shall be jointly and severally liable for the entire assignment. However, the experience of sub-consultant will not be considered while short-listing.

Consultants will be selected in accordance with the Quality Cost Based Selection method set out in the procurement guidelines and the Framework Agreement arrangements described in the Procurement Regulations.

Further information can be obtained at the address below during office hours 0900 to 1700 hours.

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by fax, or by e-mail) by **Monday 13th January, 2025** at 1100 hours.

Chief Executive Officer

Micro and Small Enterprises Authority

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