



COUNTRYWIDE CIDCS MACHINERY DISTRIBUTION LAUNCHED TO BOOST MSES PRODUCTION

Muranga, February 7, 2022. Over 158 Constituency Industrial Development Centers (CIDCs) countrywide will receive machinery to support Mses businesses. Speaking during commissioning of machinery distribution in Gatanga CIDC, Muranga County, the Principal Secretary State Department for Trade and Enterprise Development Amb. Johnson Weru said the national programme of equipping industrial centres will be replicated in all counties.

'This is a Government initiative to support the development of MSEs and a continuity of the Presidential manufacturing pillar under the Big 4 Agenda, noted Amb. Weru'

The PS called on the beneficiary associations to commit to produce quality products that meets local and regional standards that enhance market access. He urged the Muranga youth to take advantage of the upcoming cycle of the Kenya Youth Employment Opportunities Project (KYEOP) whose advertisement will be done soon. All the successful youths who meet the criteria will be awarded Ksh.40, 000 to start a business. All youths applying should have a well laid out execution plan, He said.

'We are celebrating the success of the Gatanga CIDC, having being the first association in Kenya to register with the office of Registrar of MSEs, they become also the first beneficiaries of the machinery support, Noted MSEA CEO, Henry Rithaa'

Present in the launch was MSEA Chairman James Mureu who thanked the Government for supporting the MSEs through activation of the manufacturing pillar that has been enhanced through the distribution of the equipment. He further requested the Government to allocate a larger budget to support the development of enterprises countrywide.

The Gatanga area Member of Parliament Hon. Nduati Ngugi, thanked the Government for supporting MSEs in his constituency. He called upon the Gatanga residents to protect the equipment and use them effectively to create more employment opportunities to the youths.

The machines commissioned included; wood combination machine , MIG welding machines, arc welding machines, car washing machine among other consumables (Gloves, welding shields, welding rods and ear plugs). This will be availed in all MSEs depending on their needs.

The PS encouraged all enterprises to register with Registrar of MSEs to benefit in a structured manner through the opportunities availed by the Government.

'It is the Government wish that MSEs and especially the youth are positively engaged in economic empowerment activities, this includes learning opportunities at the

vocational training institutions. The CIDCs provide a platform where the youth can put their knowledge into practice using the available machines, said Amb. Weru'.

Micro and Small Enterprises Authority has over 400 CIDC's and worksites in Kenya. One of them being Gatanga CIDC that has been occupied by Kihumbuini Juakali Association who operate under the sub sectors of woodwork, welding, agribusiness and Trade. The community thanked the Government for the structured support through the industrial development centres

Notes to Editors:

Micro and Small Enterprise Authority (MSEA) is a state corporation that is mandated to formulate and coordinate policies that will facilitate the integration and harmonization of various public and private sector initiatives for the promotion, development and regulation of the micro and small enterprises to become key industries of tomorrow .MSEA was established under the Micro and Small Enterprise ACT no.55 of 2012. For more information contact Elizabeth Mulae: +254(20)334006/+254700666000, Emulae@msea.go.ke