

PRESS RELEASE

MSE INFRASTRUCTURE DEVELOPMENT FOR MILK AND HONEY PROCESSING

Kericho, Thursday 17th June 2021... The Ministry of Industrialization, Trade and Enterprise Development through the Micro and Small Enterprises Authority (MSEA) has officially launched the Londiani Constituency Industrial Development Centre (CIDC) a hub for milk and honey value addition in Kericho County.

The facility which is occupied by Ruskebei Dairy Farmers Cooperative Society, receives over 3500 litres of milk daily from farmers in Londiani and its environs. 90% of the milk is sold to KCC and Brookside while 10% processed into yoghurt and Mala.

Speaking at the launch of the CIDC, **the Cabinet Secretary Ministry of Industrialization, Trade and Enterprise Development, Ms. Betty Maina** said, “This facility is a testament that product diversification empowers small holder farmers for sustainable and profitable dairy farming. As a Ministry, we will continue inculcating good production practices for made in Kenya products to enlarge market opportunities.”

The facility which is already fitted with a milk cooler and pasteurizer, has gotten additional machines to fulfil the demands of value addition and increase the shelf life of the products. The equipment which have been donated by Kenya Industrial Research and Development Institute (KIRDI), also include honey processing machines.

Through a multi agency approach, the Ministry of Industrialization Trade and Enterprise Development will support CIDCs to attain their maximum potential through engagement of relevant bodies like the Kenya Bureau of Standards , Kenya Export Promotion and Branding Agency , Kenya Industrial Research and Development Institute and the Kenya Industrial Property Institute. The collaborations will support MSEA to train over 6000 members of the society on product branding, standardization and registration of trademarks.

Speaking during the event, the **CEO of MSEA, Mr. Henry Rithaa** said, “MSEA is promoting manufacturing through supporting Constituency level value addition through MSE infrastructure development as an employment creation strategy. We are also partnering with other Government agencies and the private sector to bridge skills and financing gaps to further empower the sector.”

Operationalization of CIDCs for value addition brings on board relevant Ministry agencies such as KIRDI to support on product research, innovation and development , Kenya Bureau of Standards for products Standardization and certification and Kenya Industrial Estates for credit support among others.

This project represents our desire to support MSEs create innovative solutions for value addition while also addressing the existing gap in the required standards and compliance.”

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NOTES TO EDITORS:

About The Micro and Small Enterprises Authority (MSEA)

The Micro and Small Enterprises Authority (MSEA) is a state corporation under the Ministry of Industrialization, Trade and Enterprise Development mandated to promote, develop and regulate micro and small enterprises (MSEs) in Kenya. MSEA is implementing key Government programmes aimed at mainstreaming the contribution of MSEs towards the activation of Vision 2030 and the Big 4 Agenda.



Republic of Kenya

Ministry of Industrialization,
Trade and Enterprise Development

