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# KENYA YOUTH EMPLOYMENT AND OPPORTUNITIES PROJECT (KYEOP)

## Component 2: Support for Job Creation





## About KYEOP

Kenya Youth Employment and Opportunities Project (KYEOP) is a transformational project that aims to empower and uplift the well-being of the youth in Kenya by equipping them with essential training, internship and business grant opportunities.

### Project Development Objective:

To increase employment and earning opportunities among targeted young people across Kenya.

The project aims to reach over 280,000 youth during the project period in 17 implementing counties; Nairobi, Mombasa, Kisumu, Nakuru, Kwale, Kitui, Migori, Turkana, Kiambu, Kakamega, Kilifi, Nyandarua, Mandera, Machakos, Kisii, Bungoma and Wajir.

### The project has 4 components that are being implemented by different Government Agencies as follows:

**Component 1: Improving youth employability**, implemented by MIIYA and the National Industrial Training Authority (NITA)

**Component 2: Support for job Creation**, implemented by the Micro and Small Enterprises Authority (MSEA)

**Component 3: Improving Labour Market Information**, implemented by the Ministry of Labour and Social Protection

**Component 4: Strengthening Youth Policy Development and project management**, implemented by the State Department for Youth, in the Ministry of ICT, Innovation and Youth Affairs (MIIYA).

## Component 2: Support for Job Creation

Implemented by Micro and Small Enterprises Authority (MSEA).

It addresses key constraints and market failures that limit the demand for youth employment and their productivity once in employment. These are:

- \* Lack of start-up financing for young entrepreneurs;
- \* Lack of managerial and entrepreneurial skills among youth;
- \* Lack of relevant exposure and networks for starting and growing a business among youth.

This component aims to assist youth in Kenya to acquire the skills and capital required to help them generate an income as an Entrepreneur “Mfanyabiashara”.

### Achievements

#### It includes two subcomponents:

1. Provision of Business start-up grants (Kshs 40,000) and Business Development Services (BDS) training to the youth who are in or want to begin a business.
2. Catalytic interventions for job creation: Supports innovative interventions to create jobs for targeted youths by financing Business Plan Competition targeting high potential young entrepreneurs.

#### To date:

- \* 76,361 Kenyan youth have benefitted from Business Start-Up Grant in 17 counties.
- \* 73,316 youths were imparted with Business Development Skills through a digital platform and a further 9,384 youths through Classroom training.
- \* 49% of beneficiaries are Women.
- \* 3% of beneficiaries are People Living with Disabilities (PWDs).

#### By the end of the project;

Over Kshs 3 Billion will be disbursed as business Start-Up Grants to Kenyan Youth.

#### Beneficiaries:

- ➔ 80,000 Youth benefitted from Start-Up Grants.
- ➔ 741 Youth from catalytic funds.
- ➔ Over 8,000 youth received in-classroom training on Business Development Services.
- ➔ Over 100,000 youth received Digital Entrepreneurship Training.