



MSEA
MICRO AND SMALL ENTERPRISES
AUTHORITY

WEEKLY HIGHLIGHTS OF ACTIVITIES

31st July - 04th August, 2023



Latest from the Regions:

- ➔ Garissa farmer's exhibition.
- ➔ Cold storage facility benchmarking- Nyandarua and Kisii County.
- ➔ MSE sensitization on business development skills; Migori and Meru Counties.
- ➔ Leather value chain in Isiolo County.
- ➔ MSE sensitization on affordable housing; Meru, Kiambu and Migori Counties.
- ➔ Oil processing machine handover at Uriri cidc, Migori County.
- ➔ Upcoming events

GARISSA FARMERS EXHIBITION

MSEA Garissa regional office participated in the Garissa Farmers exhibition under the theme “Empowering Farmers through strengthening agricultural value chains for sustainable development,” where a total of 35 MSEs and organization participated.

The chief guest PS State Department of Crop Development Hon. Kello Harsama highlighted that the government focuses on investing in irrigation infrastructure, promoting the cultivation of high-value crops, and improving livestock production.

Additionally, efforts will be made to facilitate marketing access both locally through reviving ASK shows and internationally. The Area MP Hon. Major Dekow promised more of such trade fairs to facilitate market access and linkages for the farmers in the constituency and county at large.



Present during the exhibition were Governor HE. Nathif Jama, Deputy Governor Abdi Dagane, Sen. Abdul Haji, Mps Hon Yussuf M Farah Mp Wajir West and Hon Ummulkhier, Members of the County Assembly, CEO Agricultural Food Authority, CEO Frontier Counties Development Council, Director Livestock State department of Livestock, and other dignitaries.

COLD STORAGE FACILITY BENCHMARKING

MSEA Nyandarua office, along with the CECM of Trade & Industrialization and her team, the Deputy Director of Agriculture, and three representatives from Potato Farmers Associations, conducted a benchmarking visit to the Horticultural Crops Development Authority (HCD A)-owned cold storage facility.

The purpose of the visit was to gain insights into the operational methods of the facility. During the visit, the team explored the Sunripe Limuru facility, which is owned by HCD A but managed by Sunripe under a leasing arrangement. Sunripe is responsible for the operation of the facility and purchasing produce

from the community at prevailing market prices.

Additionally, the team toured the KJIA cold storage facility, managed directly by HCD A. This facility has a distinct arrangement, featuring sections where small and large-scale exporters and importers can rent storage space as needed, facilitated through a payment system.

Currently, the team is in the process of compiling a benchmarking report. Further discussions will take place among all stakeholders to determine the optimal approach for the operationalization of the Olkalao Cold Storage Facility.



Kisii County

A delegation from the State Department for Micro, Small and Medium Enterprises Development, led by Mr. Antony Njeru, visited the Kiamokama Cold Storage Facility in Kisii County in Kiamokama, Nyaribari Masaba Constituency. The purpose of the visit was to conduct a physical mapping of the priority value chains, marking the initial phase in the effort to boost investment in these identified priority value chains. Notably, Kisii County boasts a significant production of bananas, which happened to be the focal value chain during the forum held on this day.



MSE SENSITIZATION ON BUSINESS DEVELOPMENT SKILLS

MSEA Migori regional office in partnership with Equity Bank visited Nyamahara Self Help Group in a bid to sensitize the group on Business Development Skills. The group was started with an aim of supporting members during bereavement and has exponentially grown with a current membership of 85 active members. The members have identified a need to start income generating activities to run parallel with its main goal of supporting each other during bereavement. Through this partnership between MSEA Migori regional office and Equity Bank, the members were sensitized on various sustainable businesses they could venture into and the opportunities available in both institutions.



In line with this, the process of formalizing the group with the registrar of MSEs kicked off.

INFRASTRUCTURE DEVELOPMENT

MSEA Garissa Office together with Hon Major Dekow-MP Garissa Township with officials drawn from Garissa Farmers Network and Garissa Livestock Market Council, Regional Coordinator KIRDI Mr. Ismail and Livestock Market System Coordinator (USAID funded project) Mr. John visited Garissa Township MSE worksite. The visit was aimed at collaboration with the office of Area MP and MSEA to co-invest on infrastructural development for MSEs in Garissa. The team later visited KIRDI Nyirinyiri (Somali minced and preserved meat) processing Centre and North Eastern National Polytechnic.



CAPACITY BUILDING OF SELECT ENTREPRISES BY KCIC IN AGRIBIZ PROGRAM IN MERU

Meru office participated in a training forum organized by the Kenya Climate Innovation centre, with participants hailing from Meru, Tharaka Nithi, Embu, Laikipia, Kirinyaga, Isiolo and Nyeri Counties. The MSEs were trained on Standards expected by KEBS, on how to write business plans with close references to the agribusiness niche, AND budgeting, records keeping, revenue tracking, expense tracking, balance sheet drawing and how to be investor ready.



LEATHER VALUE CHAIN IN ISIOLO

A delegation from The State Department for Cooperative, Micro, Small and Medium Enterprises Development, headed by Mr. Stephen Gakanga, conducted a visit to the Isiolo Abattoir site under construction and the MSEA Isiolo CIDC site. In a strategic move, they engaged in sensitization and physical mapping of the leather value chains, marking a significant initial stride in fostering investment and pinpointing other priority value chains.

Isiolo County has gained recognition for its prominent camel meat and milk production. With the imminent completion of the expansive abattoir, the county is poised to take a leading role in the hides and skin value chain.



OIL PROCESSING MACHINE HANDOVER AT URIRI CIDC, MIGORI COUNTY

MSEA Migori regional office and Uriri Sub County Deputy County Commissioner Madam Monicah Kang'ethe together with the Assistant County Commissioner Uriri Division Madam Grace Saino handed over Oil Processing Machinery at Uriri CIDC to Kamida MO Farmers Association.

The association is registered with the Registrar of MSEs and has been in the sunflower value chain where they process sunflower oil at their plant located at Rapogi town in Uriri Constituency.

Through the assistance of MSEA Migori regional office and the KIRDI Migori branch, the sunflower oil received KEBS certification In March this year.

The association is expanding its varieties of edible oil products where they expressed interest in starting the Soya beans value chain to process edible oil.

The Association signed a contract with the Authority to utilize the machinery at the CIDC for a period of 3 years.



MSE SENSITIZATION ON AFFORDABLE HOUSING

Meru County

MSEA Meru office in collaboration with the office of the Member of Parliament Buuri Constituency Hon. Rindikiri Mugambi sensitized members from 2 juakali associations and 6 new associations from Kisima and Timau wards , Buuri constituency on the role they will play during the construction of affordable housing. The new groups were also sensitized on the benefits and opportunities associated with formalizing their businesses such as accessing government support, financial linkage through Hustler fund, market linkage through exhibitions and trade fairs and other resources that can contribute to their growth and success.



Kiambu County

MSEA Kiambu staff members visited the Ruiru AHP site to assess quality standards of the samples for our MSEs, who are bidding for the supply of metallic doors and windows for the project. Having already submitted their work samples and quotations to the contractor, the Ruiru Jua Kali Association is about to be counted when the 1,050 housing units finally open their doors for occupation. Some quality gaps on workmanship were noted hence the need for re-training at the Kariobangi Centre of Excellence.



Migori County

MSEA Migori regional office sensitized leaders and members of three associations from Kehancha Town, Kuria West constituency, regarding their roles in the upcoming affordable housing project. The launch of the affordable housing initiative in Kuria West constituency is anticipated to take place in August 2023, with the participation of HE The President. The groups that received the sensitization include the Kehancha Chini Metal Fabricators Association, Kehancha Carpenters Association, and Kehancha Masonry Juakali Association.



NANDI HILLS CIDC

MSEA North Rift recently visited Nandi Hills CIDC in Nandi County. The CIDC is actively involved in key activities such as welding, repairs, woodworking, and trading. Additionally, the association is part of a SACCO involved in lending and borrowing, boasting a savings balance exceeding 300,000. Notably, the positive growth has been attributed to the full utilization of the lathe machine that was provided by the Authority.



MSE VENTURE INTO COMMERCIAL PRODUCTION OF MACADAMIA BEVERAGE

Macadamia Beverage Association, an association that has occupied MSEA Tetu CIDC, is embarking on commercial production of macadamia beverage after being certified by KEBS.

Upcoming & Ongoing Activities



“Innovation and adaptability are defining traits of MSEs in Kenya, driving localized economic growth and enhancing social welfare across diverse communities.”

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