



LAUNCH OF THE MASSIVE COUNTRYWIDE REGISTRATION OF MSES IN PREPARATION FOR THE 2ND HUSTLER PRODUCT LAUNCH

Nairobi, Friday 17th March 2023. Kenya has been keen on the development and promotion of the Micro and Small Enterprises (MSEs) growth through various interventions provided by the Government through the Ministry of Cooperatives and Micro, Small and Medium Enterprises.

To map out the percentage of MSEs in the country, The Government is conducting a massive countrywide registration process that will inform areas of intervention, partnerships and collaboration that support growth of the Small enterprises in the Country.

Speaking during its Launch of the countrywide registration of MSEs in the country in preparation for the 2nd Hustler product kickoff, The Cabinet Secretary for the Ministry of Cooperative, Micro Small Medium Enterprises, Simon Chelugui said the registration process will be carried out by the Micro Small Enterprises Authority who house the office of the Registrar of MSEs in the Country. The office is mandated to register MSEs Associations and umbrella organizations in Kenya as provided under the MSEs Act of 2012.

'I hereby direct all the MSES in Kenya to register through this online platform registrar.msea.go.ke, to be able to harness the various benefits and interventions provided by the Government, Said the CS'

Since its operationalization, the registration Management system has captured more than 2000 applications and online registration for MSEs, groups and Associations has been activated and registered. The office of the Registrar, MSE processes the application and issues certificates upon compliance with the requisite requirements. It supervises elections of group leadership, ensures proper corporate governance as well as presides over alternative dispute resolution mechanisms from all groups with various issues and seeks a lasting solution before matters are escalated to the tribunal.

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NOTES TO EDITORS:

About The Micro and Small Enterprises Authority (MSEA)

The Micro and Small Enterprise Authority (MSEA) is a state corporation established under the Micro and Small Enterprises Act of 2012. The Authority is domiciled in the Ministry of Co-operatives and Micro, Small & Medium Enterprises Development.