

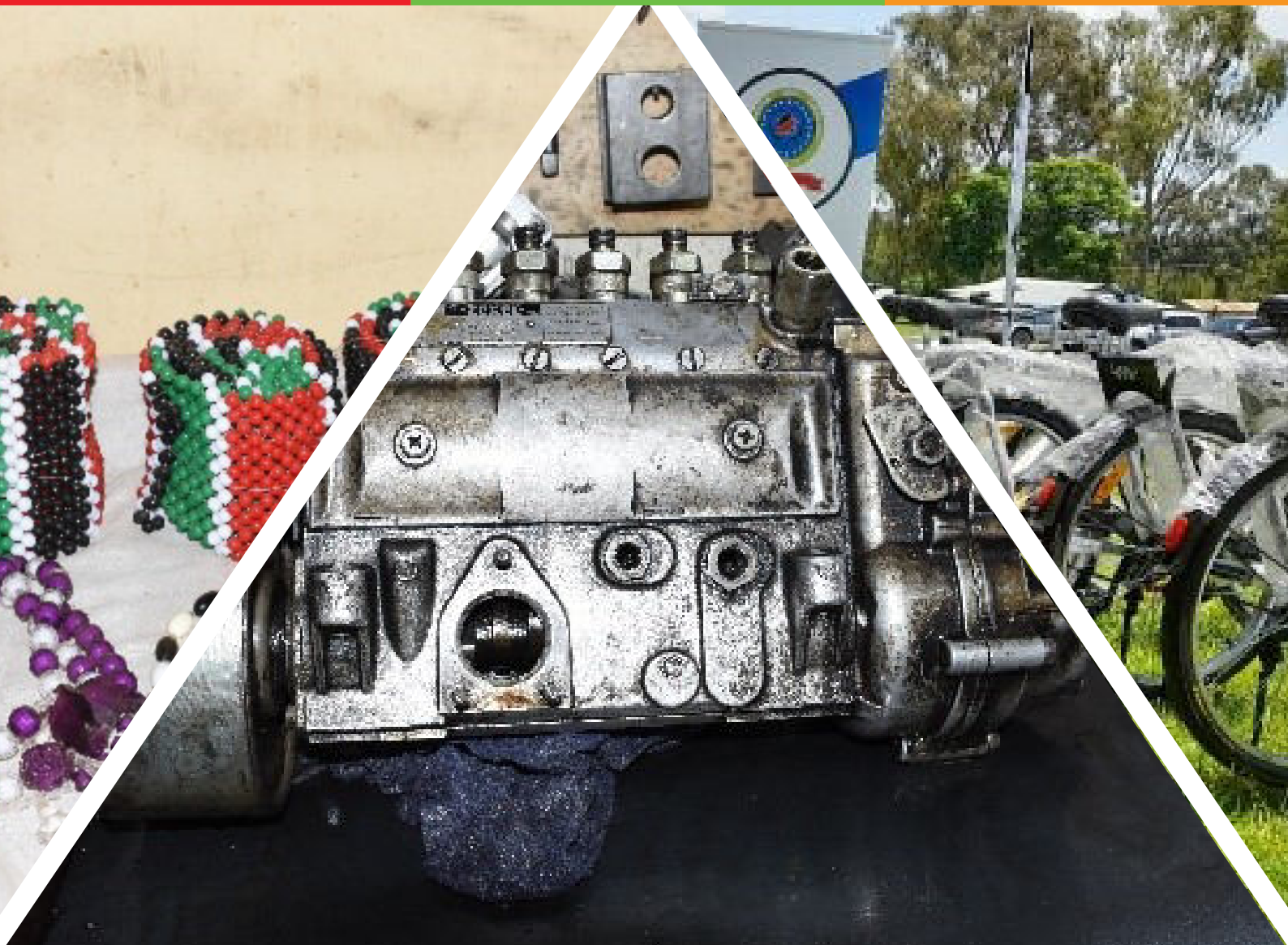


**Micro and Small
Enterprises Authority**

MARCH- APRIL 2022 ISSUE

THE MSE AGENDA

MSE Agenda is a Monthly Publication of the Micro Small Enterprises Authority



In this edition

• **Strategic Visit**

• **Capacity
Development**

• **Ongoing
Projects**

• **Staff Corner**

• **Msea
Celebrating
10 Years**



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Dear colleagues,

This edition focuses on the operationalization of **Constituency Industrial Development Centers (CIDs)** through the Product Development Programme, which is an opportunity to add value to locally made products.

The programme (dubbed One Constituency (CID) One Product) works through identifying locally available resources/materials in each constituency which can be value added for greater economic benefit. The value added products will then be marketed through established market access channels locally and internationally.

During this period, we recognized the efforts and milestones achieved by our MSEs during the Nation Media Group SMEs conference and Expo that brought together multiagency players. The deliberations focused on the competitiveness in the MSEs sector amid the post Covid 19 challenges.

Training is crucial for growth and skills development. We have executed several capacity building trainings during this period. This is a major win for our MSEs and staff.

I am optimistic that these initiatives together with the full realization of our vision, will accelerate the growth and development of competitive MSEs.

Let's continue working together to deliver our promise to the sector.

A handwritten signature in blue ink, appearing to read 'H. Rithaa', with a stylized flourish at the end.

Henry Rithaa

FEATURED CIDC COVERAGE

Board Chairman, CEO visit Coastal CIDCs and Kilifi Business Innovation Centre

MSEA Board Chairman Mr. James Mureu and CEO Mr. Henry Rithaa attended the launch of the Kilifi Business Innovation Centre, which targets youth and women led enterprises under the Agribiz programme.

Speaking with the Danish Ambassador and EU representative, the Board Chairman and CEO discussed the registration of MSEs under this programme with the Registrar of MSEs among other prospective areas to build synergy.

The programme will provide training, coaching and mentoring in entrepreneurship and business skills needed to develop and run successful agricultural enterprises for youth and women in Kilifi and the surrounding counties of Mombasa, Kwale, Taita Taveta and Tana River.

The AgriBiz programme will also provide support in identifying market opportunities and value-adding activities, building links to markets, gaining access to financial support and policies development.



MSEA CEO addressing the media during the launch of Kilifi Business Innovation Centre



The Board Chairman also visited Malindi and Magarini Constituency Industrial Development Centre accompanied by board director Ms. Caroline Karanja and Chief legal officer Ms. Mary Chege and the MSEA Kilifi team. He urged the MSEs to make maximum of the facilities and the machines provided to produce value added products.



MSEA Board Chairman Mr. James Mureu addressing MSE officials at the Malindi and Magarini CIDCs

Operationalization of Ikolomani CIDC, Kakamega County

Ikolomani CIDC is one of the newly refurbished CIDCs that is ready for occupation. The representative for Principal Secretary Amb. Johnson Weru, Mr. Kimani Kiiru, accompanied by Ikolomani Member of Parliament Hon. Bernard Shinali, Director Infrastructure Eng. Edward Karani led the MSEA Kakamega/Vihiga team in sensitizing and mobilizing MSEs to occupy the refurbished worksite.



Mr. Kimani Kiiru accompanied by Director Infrastructure Eng. Edward Karani when they paid a courtesy call to Kakamega County Commissioner Mr. John Ondego while on a working visit of the county to mobilize MSEs for the occupation of Ikolomani CIDC.

The following MSE Associations with over 140 MSEs were mobilized to occupy the site;

- Ikolomani welders and mechanics – has MSEs dealing in welding and mechanical works
- Malinya Tailors and Hairdressers Association – composed of tailors, hairdressers and barbers
- Bidii Technical Association – comprises of MSEs dealing in electrical works
- Malinya Carpenters Association – has MSEs specialists in carpentry and joinery
- Malinya General Traders – has MSE traders in food and beverage services and those providing Mpesa services

During the event, Ikolomani welders and mechanics association and Bidii technical association were issued with certificates of registration by the Chief Guest Mr. Kimani Kiiru, who was representing Principal Secretary Amb. Johnson Weru. The MSEs were urged to take ownership of the industrial centre to grow their businesses, production efficiency, increased flexibility for MSEs and job creation.



MSEA Director Infrastructure Development, Technology and Innovation, Eng. Edward Karani (top right) addressing the media during the event.

Apparel Value Addition facility at Nyando CIDC

MSEA and Rivatex have engaged to develop an apparel value addition facility at Nyando CIDC, Kisumu County. This is a welcome boost to the region's textile value-chain and especially to cotton farmers.

Director Infrastructure Eng. Edward Karani, Director Strategy Richard Ipero, Chief Legal Officer Mary Chege, and Manufacturing and Agribusiness Officer Moses Njoroge met with a team from Rivatex to deliberate on the construction and running of the facility.

Promoting locally made textiles by purchasing them will improve the economy, attract more investment, retain skills and increase innovations.



Director Infrastructure Eng. Edward Karani, Director Strategy Richard Ipero, Chief Legal Officer Mary Chege, and Manufacturing and Agribusiness Officer Moses Njoroge meet with a team from Rivatex

Handing over of Wamba CIDC

Samburu communities are embracing beekeeping and metal works as an alternative source of livelihood owing to climate change that has depleted grazing land, rivers and biodiversity which is critical for the local community's sustenance.

In Wamba, a group of MSEs dealing in honey processing, metal works and livestock keeping have occupied the newly refurbished Wamba CIDC where they conduct value addition activities as an employment creation strategy.

Constituency industrial Development Centers (CIDCs) promote manufacturing through supporting cottage level industries.



Handing over ceremony of the Wamba CIDC in Samburu County to MSE Associations dealing in honey processing, metal works and livestock keeping.

LIMURU CONSTITUENCY INDUSTRIAL DEVELOPMENT CENTER (CIDC)

Some of the mechanic members of Kamirithu Juakali Association have occupied the Limuru CIDC where they offer vehicle repair services. The center is equipped with common user machines such as Calibration Bench Machine which fixes diesel injector pumps by ensuring accuracy in consumption of the fuel.

They also have a nozzle tester machine which is used to calibrate the fuel injector, test opening pressure, sealing performance, and spray pattern of the fuel injector with a double-range pressure gauge and two unions. This machines have given them an upper hand against their competitors.



MSEA officers led by Peter Ndung'u Nga'ng'a Chairman of Kamirithu Juakali Association visiting Limuru CIDC which is occupied by the members of the Association.



Mr. Waiganjo demonstrating how to use the nozzle tester at Limuru CIDC



STRATEGIC PARTNERSHIPS

MSEA, Nation Media Group SME Conference and Expo

MSMEs in Kenya constitute a critical economic segment with about a 7.41 Million enterprises that create employment for 14.9 million Kenyans, accounting for 93% of the Country's total labour force.

The sector largely comprises micro-enterprises 98.3% and contributes approximately 40% to the GDP. MSMEs employ 14.9 million people, of whom 12.1 million are employed in micro-enterprises. Therefore, activities driven at making SMEs more competitive and progressive will always have a major impact on the country's development.



CAS David Osiany making his opening remarks during the 3rd edition of the Nation Media Group SMEs Expo

Ministry of Industrialization, Trade and Enterprise Development and the Micro & Small Enterprises Authority MSEA in partnership with the Nation Media Group (NMG) and the Kenya National Chamber of Commerce & Industry (KNCCI) jointly organized the 3rd Edition of the SMEs Conference & Expo that has kicked off from 24th – 26th March 2022 at the KICC grounds.

The three-day exhibition and conference under the theme 'Making the SME sector competitive amid Covid-19, A Multi-stakeholder's approach' brought together exhibitors, policymakers, business leaders, entrepreneurs, innovators and researchers and gave insights on increasing business efficiency and competitiveness following a general economic downturn as a result of the Covid-19 pandemic.



MSEA Officers attend to the public during the SME Conference

Speaking during the opening ceremony, the Chief Guest Hon. David Osiany the Chief Administrative Secretary Ministry of Industrialization, Trade and Enterprise Development said the Government is working to upskill MSEs on the current market trends for them to compete effectively in the growing market aggression, especially under the Africa Continental Free Trade Area (ACfTA). "We need to address the competitiveness of MSEs. Unlicensed and unregistered businesses cannot access financing, investment or service mass orders and this holds back business growth," said Hon. Osiany, who applauded the Government agencies under the Ministry for facilitating MSEs with the required support for them to benefit from the single African market.

Nation Media Group (NMG) Chief Executive Officer (CEO) Stephen Gitagama said, “I would like to commit that NMG will hold these expos and conferences every year and we shall liaise with the county government so that we also have regional SMEs where the government gets to interact with SMEs on a regional level.” He added that the annual event will serve as a platform where people are able to market their business.



Iran Ambassador to Kenya Jafar Barmaki, KNCCI President Mr. Richard Ngatia (KNCCI), CEO Samuel Matonda, NMG Group Chief Executive Officer Mr Stephen Gitagama and CEO Kenya National Federation of Jua Kali Associations Mr. Richard Muteti visit MSEA stand at the SME Conference and Expo.

Core messages from the expo included; Capacity Development - MSEs should be made more competitive for the country to start benefiting from the Sh250 trillion African Continental Free Trade Area (AfCFTA). This includes exploring the tremendous SMEs resilience that has been on display and harnessing it to reach the scale of desired development in the sector locally and beyond.

Private sector engagement - Committed national public finance is insufficient to meet the scale of the needs for MSEs. Private financial flows to MSE adaptation and capacity development activities must increase many times over. Diverse private sector actors plays a key role in up scaling the sector through contributing expertise, entrepreneurship, innovation and leadership.

Women Enterprise Day

The Authority continues to form strategic partnerships with corporate partners to support the development of MSE sector. The Authority provides market opportunities to MSEs through facilitating them to attend local, regional and international trade fairs and exhibitions. Christ is The Answer Ministries (CITAM) Woodley, organized and hosted a local Trade Fair for Women Entrepreneurs dubbed Women Enterprise Day over the weekend. The sectors represented at the expo included trade and service sectors.

The church invited a number of Corporates and Institutions. MSEA participated through facilitating five registered women-led businesses for persons living with disabilities. The enterprises brought in handcrafted merchandise for sale.

The event provided an opportunity for exposure and networking. MSEA Nairobi regional head Janet Kamotho and Gender and Youth Senior Officer Nancy Munyao presented on the mandate of the Authority and sensitized MSEs on the benefits of registration with the Registrar of MSEs urging them to visit MSEA's tent to register. They noted that the emergence of women entrepreneurs and their contribution to the national economy is quite visible in Kenya and when an enterprise is established and controlled by a woman, it boosts economic growth and has many desirable outcomes.



Senior Pastor of CITAM Woodley Juliet Mahugu accompanied by other leaders of the church visiting MSEA's stand and interacting with the MSEs while buying their products.

Kenya Small Businesses Development Centers Program

MSEA Kisumu team represented the Authority in a data validation workshop for Kenya Small Businesses Development Centers program. The KSBDC program is a [USAID Kenya](#) funded program being implemented by [Strathmore University Business School](#) in 7 pilot counties to strengthen the capacity of Kenyan MSMEs and build linkages to U.S. counterparts. The Authority will play a critical role in identifying and mobilizing MSEs to participate in this 5 year program in the County Government of Kisumu.



MSEA Assistant Director Enterprise Development Kisumu, Fredrick Kaduka, and Manufacturing and Agribusiness Officer Kisumu: County, Moses Njoroge, addressing stakeholders during a data validation workshop for Kenya Small Businesses Development Centers program.

STRATEGIC VISITS

Engagement with Somo Africa

MSEA Kisumu office hosted a team of trainers and program coordinators from Somo Africa, an NGO that promotes business acceleration, in Kisumu County. They discussed areas of collaboration that will help to benefit MSEs in the county. MSEA continually engages county governments and other institutions to support the development of MSE sector.

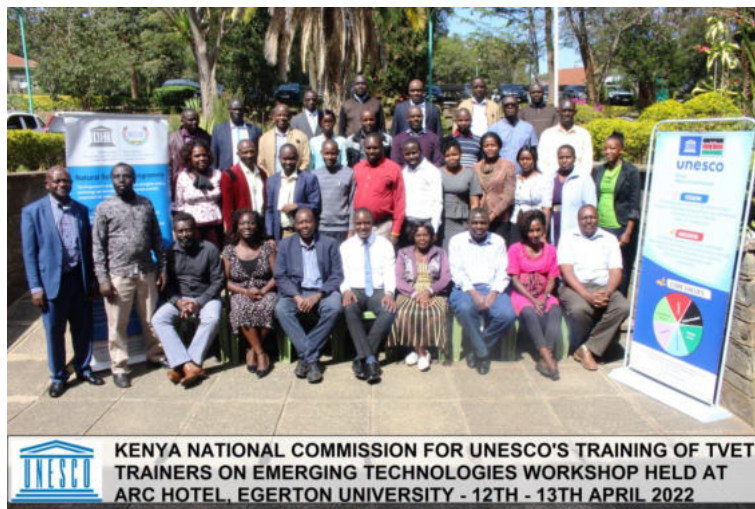


MSEA Kisumu team with the trainers and program coordinators from Somo Africa.

Kenya National Commission for UNESCO's Capacity Building Workshop for TVET trainers in Emerging Technologies.

Kenya National Commission for UNESCO held a workshop that brought together participants from TVETs and research institutes. The objective was to train them on the main functions, components, applications of labor market information and intelligence. Other functions include building the capacity on the use of emerging technologies to address the challenging nature of the skills needed by the labor market.

MSEA Director Infrastructure Eng. Edward Karani who was representing MSEA CEO Henry Rithaa at the workshop presented on **enhancing competitiveness of Small and Medium Enterprises through application of Science, Technology, and Innovation.**



MSEA Director Infrastructure Eng. Edward Karani speaking during the Kenya National Commission for UNESCO's capacity building workshop

MSE REGISTRATION DRIVE

The Authority has been conducting a sensitization and registration drive for MSEs in order to formalize their businesses and build a database for the sector that will inform Government policies and interventions. A delegation led by the Principal Secretary Ministry of Industrialization Trade and Enterprise Development led officers in addressing a host of MSEs in Nyandarua County on the benefits of formalization.

While addressing the MSEs, the Registrar of micro and small enterprises said that formalizing these enterprises will help the sector to gain an identity and open themselves up to the numerous business opportunities along their value chains.



Registrar of MSEs, Catherine Mungania addressing MSEs at the Panari Hotel Nyahururu

The MSE registration drive with the support of MSEA regional officers seeks to mobilize over 2 million local businesses in the informal sector to meaningfully participate in the formal economy. Registration of MSEs has been ongoing in Kiambu, Elgeyo Marakwet and Embu in a bid to hit this target. Individual MSEs are encouraged to visit registrar.msea.go.ke to apply.



Officers and MSEs during sensitization and registration in Elgeyo Marakwet, Kiambu and Embu counties

CAPACITY DEVELOPMENT AND TRAINING

Support for Mufuu Banana growers and marketers self-help group

MSEA Embu team in the company of Madam Pauline (ASDSP) Officer, Nancy Gitonga GIZ consultant/CEO of (AWEP), met members of Mufuu Banana growers and marketers self-help group. The group has been supported by Agriculture Sector Development Support Programme (ASDSP) and the International Fund for Agricultural Development (IFAD) to acquire machineries for banana fiber production and value addition.

The team committed to support the group in marketing and product development, provision of space at Runyenjes CIDC, formalization of the group into an association, capacity building on various aspects within banana value chain as well as continuous market linkages.



MSEA Embu team, Madam Pauline (ASDSP) Officer, Nancy Gitonga GIZ consultant/CEO of (AWEF) and Mufuu Banana growers and marketers self-help group pose for a photo moment during the visit

Workshop on Government Communication for Communication Professionals

Communication experts in the Ministry of Industrialization, Trade & Enterprise Development and partner Agencies held a sensitization workshop to enhance their skills to enable them communicate their mandates and services better for improved service delivery.

Some of the topics covered in the workshop included Government communication, Public Service Branding and the Ministry's communication strategy.





Communication experts from the Ministry and its agencies listening in during the workshop



Lathe Machine Training In Tharaka-Nithi

MSEA CEO Mr. Henry Rithaa attended the award ceremony for lathe machine trainees in Tharaka Nithi County. During the ceremony, the CEO commended the group and reiterated the Authority's commitment to promote technology transfer to MSEs.

The training is essential for the operationalization of MSEA Constituency Industrial Development Centers in the county. 42 MSEs representing men and women led enterprises benefited from the this training program.



MSEA CEO Mr. Henry Rithaa issuing out certificates to the trainees

MSEA CEO Mr. Henry Rithaa at the award ceremony for the lathe machine trainees in Tharaka Nithi

MSE Training on Cross Border Trading

MSEA team led by Yustur Abdikadir in partnership with KRA conducted sensitization for MSEs in Wajir on cross border trading. The training also took part in Eldoret County. The program aims to capacity build MSEs on import and export requirements and facilities available for aggregated trading across the East Africa markets.



Sensitization for MSEs in Wajir on cross border trading



MSEs that participated in cross border trading training in Wajir County



Sensitization for MSEs in Eldoret on cross border trading

Narok-south Farmers Cooperative Society benefits from transport equipment.

Narok-South Farmers Cooperative Society received a donation of bicycles from the Cooperatives Development Foundation of Canada through Kenya USA Diaspora Sacco. The Society, which deals in honey processing and production of animal feeds, will benefit from easier transportation of raw materials and products to the market.

The Cooperative has been registered with MSEA and will occupy the Ololunga CIDC once the refurbishment works are done.



Narok-South Farmers Cooperative Society received a donation of bicycles from the Cooperatives Development Foundation of Canada through Kenya USA Diaspora Sacco

Training for Elimika Women Group

MSEA Tana river office in collaboration with The International Committee for the Development of Peoples (CISP) conducted a training for Elimika women group, a community based organization based in Tana River. The group is involved in mango value addition to produce Alile drink, their signature mango juice.

The three day training covered financial literacy, Working capital management, record keeping and marketing. Besides the training, the women will be linked to Kenya Bureau of Standards (KEBS) for certification which has been the main hindrance to rolling out their business fully.



Elimika women group being trained



Alile drink, Elimika Women Group signature mango juice

Training for MSEs in Kibos, Kisumu County

MSEA Kisumu team in collaboration with Kenya Institute of Business Training (KIBT) conducted a training for a group of MSE traders in Kibos, Kisumu County. The training was aimed at equipping the MSEs with basic entrepreneurial skills including record keeping, business plan writing, pricing, stock taking, Debt management, business registration, customer care, marketing, HR management, and saving. 25 MSEs from inclusive of both genders benefited from this program.



Kisumu Assistant Director Enterprise Development, Mr. Fredrick Kaduka training MSEs at Kibos

BIASHARA CENTRES CAMPAIGN

The department carried out a campaign to sensitize the public on Biashara Centres, a one stop shop for entrepreneurs to access government services in the entrepreneurship ecosystem. The initiative was officially launched in October 2019 with the pilot centre at MSEA's Kariobangi Centre of Excellence. Three additional centres have since been set up in Kisumu, Eldoret and Mombasa, hosted by Kenya Industrial Research and Development Institute (KIRDI) and Kenya Bureau of Standards (KEBS) respectively.



ONGOING PROJECTS

Olkalou Potato Cold Storage

Cabinet Secretary Ministry of Agriculture, Livestock, Fisheries and Cooperatives Hon. Peter Munya inspected the progress of the Potato Cold Storage in Nyandarua County, flanked by Nyandarua Governor Francis Kimemia. The CS was in Nyandarua County for the launch of the project on the revitalization of Irish Potato Production for Covid-19 affected Small Scale producers. When complete, the facility will aid in curbing potato post-harvest losses.



CS Hon. Peter Munya is received by MSEs while on-site at the Olkalou cold storage facility

The CS underlined the importance of inter agency collaboration in operationalization of government projects, to ensure efficiency in service delivery and greater value *mwanaichi*. Present during the visit was MSEA CEO Mr. Henry Rithaa who emphasized the need for greater funding support towards complete operationalization, including value addition.

KYEOP grants orientation

MSEA is implementing cycle 7b of KYEOP programme that supports job creation among the youth through provision of start-up grants and digital business development services training. After successful entrepreneurship aptitude test, grants orientation was done in the 17 project implementing counties targeting over 18,000 youths.

During the orientation, MSEA board members and the CEO visited some venues and advised the youth to fully utilize the grants to start and expand their businesses. The youth were also asked to register their businesses with MSEA to reap the benefits of formalization such as access to affordable credit facilities and government procurement opportunities.



Board directors Caroline Karanja and Rose Mwongera accompanied by MSEA CEO Mr. Henry Rithaa addressing KYEOP beneficiaries during grants orientation at the Machakos KIE grounds.



MSEA Board Director Anthony Kwache addressing youths in Migori County



Board Director Richard Gakunya interacting with grants beneficiaries in Nyandarua County.

Profiling of MSEs in Kamirithu Juakali Association Limuru

A team from MSEA office headquarters led by the Manufacturing and Agribusiness Officer Kiambu County, Peter Muli visited Kamirithu Juakali Association and Limuru CIDC in a bid to profile the MSEs located in the site and market their enterprises on the Authority's social media platforms and website.

The founders of the Kamirithu Juakali Association located in Kwambira Limuru sub county says the Association was formed to establish cottage level industries and is the only group in Kiambu County that has started manufacturing motor vehicle spare parts. Most of the MSEs engage in mechanical works and few others in the leather industry, beadwork, Fashion and design.

The Association has grown over the years to a membership of over 800 MSEs who have set up diverse businesses at the site. So far, 115 of these MSEs have been registered with plans underway to register the remaining businesses.



MSEA headquarters officers led by Manufacturing and Agribusiness Officer Kiambu County Peter Muli, paying a courtesy call to Peter Ndung'u Ng'ang'a chairman of the Association, Secretary Paul Orwa Agutu, Committee member Francis Kamau Gathoni.



Kamirithu Juakali Association site in Kwambira Limuru Sub-county

i) Metal Fabrication

Meet **Mr. Joshua Njoroge Gikuhi** a metal fabricator located at Kamirithu Juakali Association who produces motor vehicle spare parts such as stoppers, hangers, leaf spring bushings among others. He also does customization of art on metal using a plasma cutter to make signages, gates, metal sculptures among others. In the workshop, he has heavily invested in eco-friendly machinery such as a **Mig Welding Machine** which uses Carbon dioxide gas to weld metals, a **Press Machine** which uses hydraulic to bend metals into various shapes, **Milling machine** which is used for drilling and key way cutting and a **RoboVent** which is used to purify the air after collecting all the dust particles generated during welding hence ensuring safe fume control.

He has been in this sector for the last 10 years and has trained over 20 youth who are mostly attachees from the KYEOP Industrial training program being implemented by National Industrial Training Authority (NITA) and has employed those that perform exceptionally well.



Joshua Gikuhi Njoroge demonstrating the uses of the various machines at his workshop

Meet **Ms. Hannah Njoki Kariuki** a 24 year old beneficiary of KYEOP training program who was then absorbed as an employee for Joshua Gikuhi's workshop. Hannah has a diploma in Mechanical Engineering (Plant Option) from Thika Technical Training Institute. She has vast knowledge and passion for metal fabrication and is very passionate about the job and advises young women not to be put down by the notion that mechanical engineering is only for men since the opportunities in this sector are for all genders. She aspires to be a notable mechanical engineer in the country and train other women in this field.



Ms. Hannah Njoki Kariuki with her trainer Joshua Gikuhi Njoroge

Ms. Hannah Njoki Kariuki demonstrating how to use a Milling machine

Ms. Immaculate Njeri is a 21 year old beneficiary of KYEOP who also went through a six month training in Lathe machine operations. After successfully completing the training, she got full time employment at the Juakali site. She says the working in the site has been a good experience as she keeps it professional and works with the team. She looks forward to adding her knowledge in metal fabrication and advises fellow youth not to be too picky while looking for jobs.



Ms. Immaculate Njeri demonstrating how to operate a Lathe Machine

ii) Vehicle Upholstery

Mr. Samuel Munyaka a member of the Kamirithu Juakali Association, manufactures and sells motor vehicle upholstery, carpets, dashboard covers, seat covers, lorry seat covers, outdoor tents, vehicle air cleaner elements at the site. Munyaka started this business in 1996 from experience and interests of his father who owned the shop at the time. The price range for the upholstery is Kshs. 6,000 – Kshs 20,000 depending on the quality of the material being used and he sells them through walk-ins and referrals across the country. Samuel has trained and employed 4 KYEOP beneficiaries.



Mr. Samuel Munyaka at his upholstery shop with his trainees who have now become his employees.

iii) Vehicle Parts Manufacturing

Mr. Simon Njogu Kinuthia aka “Wamutiro” as he is generally referred to at Kamirithu Juakali Association. Simon deals in metal fabrication and general repairs of vehicle parts specifically for Lorries e.g. chassis repair, manufacturing of lorry bodies and metal water tankers up to 12,000litres which he sells at Kshs. 450,000. Services to repair a written off chassis ranges from Kshs. 80,000 to Kshs. 120,000 depending on the damage which caters for lining the chassis. It takes him one week to make a full lorry body. He has 10 full time employees among them, a young woman who supports in the painting works.



Mr. Simon Njogu showing a before and after of a lorry he has been working on.

iv) Carpentry

Mr. John waruru is a carpenter by profession and makes a living by making and selling wall units, doors, coffee tables, beds, wardrobes, kitchen drawers, office desks, and interior design pieces. The price range for the goods is Kshs 6,500- Kshs 80,000. His customers are mostly from referrals across the country. Waruru has employed 3 fulltime staff, and is currently training 3 students.

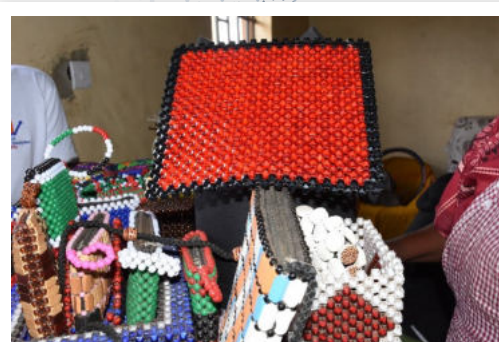
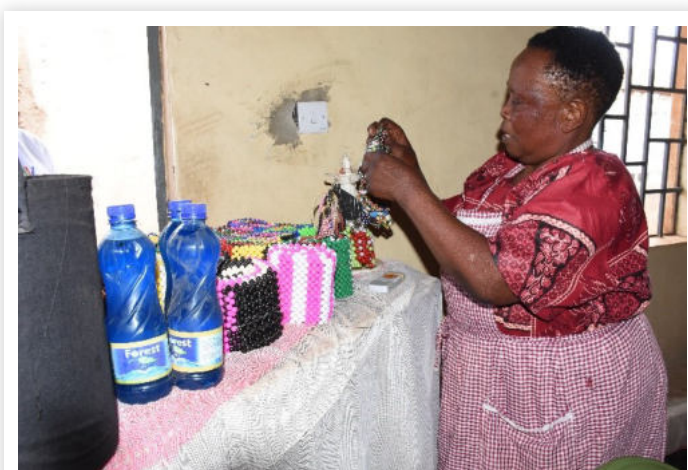




Mr. John Waruru at his workshop with his team working on a client's order

v) Beadwork

Ms. Alice Karuma an **examiner** and **trainer** with **National Industrial training Authority** and also a member of Kamirithu Juakali Association. Alice deals in beadwork where she makes a variety of items including motor vehicle steering wheel covers, key holders, clutch bags and purses, necklaces, flower vases, table mats, handbags, tithe baskets, among others. She has trained over 20 beneficiaries of the KYEOP program especially those that are persons living with disabilities. She is currently training 5 beneficiaries, three of whom are abled differently and she pays them on commission. She has also ventured into making detergents, soaps, disinfectants and bleach to expand her income.



Ms. Alice Karuma and her team showcasing their products.

vi) Fashion and Design

Ms. Anita, of **Anita fashion and design** has specialized in hiring and customizing gowns and outfits for themed occasions such as weddings, dowry ceremonies, and baby showers among others. Her workshop is based at the Kamirithu Juakali site. She is currently training 3 students one of whom is a beneficiary of the KYEOP training program with **National Industrial Training Authority (NITA)**.



Mr. Shadrack Nyagah Njeru an MSE in leather industry and a member of Kamirithu Juakali Association based at the site

vii) Leather Industry

Mr. Shadrack Nyagah Njeru is an MSE in leather industry and a member of Kamirithu Juakali Association. Shadrack makes leather shoes, belts, suede and safari boots using cowhide. He sells these products mostly on wholesale to customers across the country. The prices range from Kshs800 – Kshs 2,200.



Mr. Shadrack Nyagah Njeru an MSE in leather industry and a member of Kamirithu Juakali Association based at the site

Mr. Wekesa Wamalwa of Plesmak and Grim Services is another member of Kamirithu Juakali Association who fabricates metal and presses knives into different shapes for industrial use in manufacturing leather shoes, belts, gloves among others. Wekesa imports the metal sheets from Europe which is used as raw material in the manufacturing process. Wekesa has 3 employees and two trainees.



Mr. Wekesa Wamalwa and his team at the workshop showing different shapes for gloves and shoes that have been cut out from the metal sheets ready to be shipped to the client.

Staff Corner

MSEA in collaboration with Shirika Deposit Taking Sacco Society conducted a training session to empower staff with knowledge on savings and loan management. They also sensitized staff on the benefits of saving with the Sacco. Shirika Sacco is also open to the public, you can reach them on Facebook @shirikasaccokenya on Email info@shirikasacco.co.ke or shirikasaccosociety@gmail.com and through their Website www.shirikasacco.co.ke



Mr. Philip Uluma Vice Chair Person to the Board of Shirika Sacco and MSEA Human Capital Director Madam Naomi Kariuki addressing the staff during the sensitization





Failure is an opportunity to learn and to do better next time. It's part of the path to greatness, which was never meant to be smooth.

~ Khanyi Dhlomo, Ndalo Media, South Africa

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